MYA SINCLAIRE DAVIS

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For additional contact info feel free to contact me at email listed above.

CAREER OBJECTIVE

I am a highly motivated and versatile designer with a passion about creating designs that leave a lasting impact and make people happy. Whether it's developing a brand identity that captures the essence of a company or designing a beautiful and intuitive user interface, I put my heart and soul into every project I work on.

EDUCATION

Arizona State University
 Bachelor's of Science in Design (Graphic Design)
August 2019 - May 2023
Tempe, Arizona

Shadow Ridge High School
High School Diploma
August 2015 - May 2019
Surprise, Arizona

SKILLS

- Print, Web, UI/UX, Packaging and Brading design
- Adobe Creative Suite(Photoshop, Illustrator, InDesign, XD, After Effects, ect.)
- Figma
- SketchUp
- Procreate
- HTML/ CSS
- Wordpress
- Google and Microsoft applications
- Communication and Collaboration
- Leadership
- Multi-tasking
- Problem Solving
- Creativty and Innovation
- Organizational

MYA SINCLAIRE

DESIGN EXPERIENCE

Graphic Design Intern
TH Experiential
May 2022 - July 2022 | New York, New York

- Worked Remotely with the design team in New York on several high visibility brands to create proposals for potential clients including Sephora, Kohl's, Sprouts, and Rael Beauty.
- Translated creative direction into design deliverables with short turnaround times that ranged from 1 to 3 days.
- Partnered with Kohl's to create a hybrid digital holiday campaign which featured a custom interactive digital experience and an in-person pop-up.

Third Year Design Team - Motif
Arizona State University – Graphic Design Program
May 2022 - July 2022 | Tempe, Arizona

- Worked with a team of designers to create a business, brand our team, and work together on multiple projects.
- Designed the winning 2022 – 2023 Martin Luther King campaign for Arizona State University which featured print, video, web, and social media components highlighting a message of inclusivity within the ASU Community.

Graphic Design Student – Rebranding and Advertising
Shadow Ridge High School – Visual Communication Program
August 2017 - May 2019 | Tempe, Arizona

- Created logos, t-shirt designs, posters, and flyers for teachers, sports events, and clubs at Shadow Ridge as well as local small businesses.

PROJECT HIGHLIGHTS

EVERY STORY MATTERS - MLK
Arizona State University – Graphic Design Program

- Our team won the opportunity to showcase our MLK campaign idea for the 2022-2023 school year with the impactful slogan "Every Story Matters: Their Story, Your Story, Our Story. What's Yours?". The campaign aimed to inspire people to share their unique stories and emphasized the power of collective storytelling.
- The tools used for this project were Illustrator for creating the logo, the vector files for all the collateral, and a majority of the assets; Photoshop was used for creating mockups; and After Effects for the gif and promotional video.

MILER APP DESIGN
Arizona State University – Graphic Design Program

- I created an original fitness application called "MILER" that centered around running building a community with other runners and like-minded people. The apps basic design allowed you to use your location to create a 1-mile running loop no matter where you are and take you past the area's most interesting places.
- Built the entire prototype using Adobe XD, crafting the design of the app, UX/UI elements and seamless page interactions. Additionally, I created smaller assets with Illustrator and Photoshop to enhance the design.

CRAY~COLA BRAND COLLABORATION
Arizona State University – Graphic Design Program

- Tasked with combining two brands and creating a pop-up event within shipping containers to display the product, I merged Coca-Cola and Crayola and created Cray~Cola with a focus on bringing the nostalgia of the 2000s into the Coca-Cola brand. The idea would allow Coca-Cola to introduce new flavors using the classic and familiar colors of Crayola to market them.
- The tools used for this project were SketchUp for the 3D model of the pop-up event, Enscape for rendering images, Photoshop for creating mockups of collateral and editing images, Illustrator for creating the logo and assets, and Indesign for creating the brand booklet.